



Ever since it was first created in 1975, the review 'l'Eau, l'Industrie, les Nuisances' ['Water, Industry, Pollutants'] has been the leading trade and technical review in the domain of water and the environment.

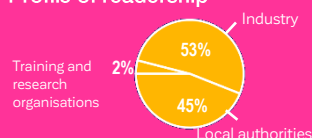
## PROVISIONAL CONTENTS

<b>468</b> January	<b>Rainwater: changes in management techniques</b>	Analysis: tests and sampling Treating leachates Aeration and mixing: techniques and processes ATEX-related safety: what are the issues? Drinking water: enhancing safety of access to works Detecting and georeferencing buried networks
<b>469</b> February	<b>Cleaning up soil and groundwater</b> <i>Trade fairs: Intersol, Cycl'Eau Occitanie, Global Industrie, Forum-Labo</i>	Water analysis :in situ measures Agribusiness effluents: handling, and adding value Pumps: reducing maintenance What applications are there for reverse osmosis? Cost elements Industrial networks: combatting scale deposits Autonomous water treatment without spread: what solutions are available?
<b>470</b> March	<b>Industrial process water:less costly production</b> <i>Trade fair: Analyse Industrielle</i>	Flow measurement: simplifying start up and maintenance Ultra-lightweight honeycomb structures: selection guide Sanitation networks: which materials should be chosen? Energy: frequency variation: when, why, how? Membrane and separative techniques for filtration Pumps: lifting out waste water
<b>471</b> April	<b>Remote management and supervision of works :what does artificial intelligence bring to the table?</b> <i>Trade fair: Cycl'Eau Haut de France</i>	Laboratory water analysis Anaerobic treatments Industrial water: handling rarities better Filtrating media Searching for leaks in drinking water network :the cost element Mobile units coming to the aid of resource degradation
<b>472</b> May	<b>Water treatment :managing PFAS-related risks</b> <i>Trade fair: ExpoBiogaz</i>	Water analysis: turbidity Peristaltic pumps: qualities that are often little known Chlorine and chlorine dioxide: applications and checks H2S:prevention is better than cure Methanisation of waste water treatment plant sludge Swimming pool water :treatment and quality checks of water and air
<b>473</b> June / July	<b>Networks :management and restoration</b>	Level measurement: what solutions for what applications? Process water production for the hydrogen market Autonomous purification plants :dealing with intermittence Surface, aerial and submarine drones: what are the relevant applications? Vacuum evaporation Designing and maintaining a surge protection device
<b>474</b> August / September	<b>Drinking water production: adapting treatment processes and sectors to deal with emerging pollutants</b> <i>Trade fairs: Mesures Solutions Expo, Cycl'Eau Centre Val de Loire</i>	Industrial analysers Sludge: drying solutions Dealing with the vulnerability of connected water networks Compressors and boosters: limiting operational costs Geotextiles and geomembranes: increasingly technically sophisticated outcomes Inspection and cartography of purification networks
<b>475</b> October	<b>Industrial water :keeping on top of operating costs</b> <i>Trade fairs: Pollutec Paris, Smart City</i> <b>SPECIAL ISSUE: Guide des Nouveautés Techniques 2024</b>	Water analysis: pH, redox Dosage systems and pumps Water storage :storage at the best price Water networks: predictive maintenance boosted by artificial intelligence Flowmetering: selection guide Branch piping and its environment
<b>476</b> November	<b>Pumps :ensuring service continuity</b>	Analysis :measuring Biochemical Oxygen Demand Reuse of treated waste water: how regulation gets to evolve Drinking water reservoirs: management and restitution Softening and decarbonation of water that causes scaling Designing a fire protection device Modelling, forecasting and managing rises in water level
<b>477</b> December	<b>Sludge and its treatment</b> <i>Trade fair: Carrefour de l'Eau</i> <b>SPECIAL ISSUE: 200 Sociétés 2024</b>	Measurement: conductivity Treating waste water :better management of load variations Drinking water pipes Covering basins: why, how, and at what cost? Automation systems and digital ecosystems for water treatment Measuring the methanogenic potential of industrial effluent

### Readership survey - Distribution

**6400 copies:** Average distribution per issue  
**6109 copies:** Total paid distribution  
**5.2 readers per distributed issue**  
**34 000 readers:** skilled readers  
**Online: ~75 000 visitors/month** (3min.17sec.)

### Profile of readership



### Geographical spread of readers

2.7% Burgundy-Franche-Comté	5.9% Occitania
3.1% Hauts de France	6.3% Nouvelle Aquitaine
3.6% Brittany	6.3% Grand Est
4.2% Pays de la Loire	7.9% Centre-Val de Loire
4.8% Normandy	11.1% Auvergne-Rhône-Alpes
5.3% Provence/Alps and Corsica	26.7% Ile de France
	12.1% Rest of the world

The topics listed above are indicative only. Aside from the 'casefile of the month', the editorial team will generally publish all articles relating to activities that become topical in the domain of water and pollution.

**MAKE YOUR VOICE HEARD AT THE REVIEW**

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# PRICES 2024



# L'EAU L'INDUSTRIE LES NUISANCES

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¼ page	85*125mm	€1 240	€1 500
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## CONTENT

SPECIAL ISSUE – Guide to Technical Innovations – October 2024		1 year
1 <sup>st</sup> Technical note	Presentation of your product online and on paper.	€950
2 <sup>nd</sup> Technical note	The paper version is interactive enabling online access to a content-enriched online version (videos, pdf...).	€450
3 <sup>rd</sup> Technical note	<u>Distribution within the newsfeed between 01 January 2024 and 30 September 2024</u>	Free
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SPECIAL ISSUE – 200 Companies – December 2024		1 year
Location	1/4 page piece including 2 keywords, your logo and your social media networks	€350
Infomercial		Publication
Infomercial	Writing of 2 pages of interviews – Published on web and in paper review	On request
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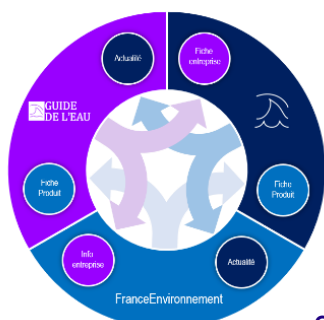
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	EIN Review Weekly newsletter ~130 000 subscribers	
	EIN Review Issue publication (monthly) ~180 000 subscribers	
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FranceEnvironnement	Unlimited product information, production (customer casefiles, worksites etc), Questions/Answers, publications...	

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## ASK US ABOUT OUR PACKS



### CHECK OUT OUR ONLINE ECOSYSTEM:

Content of a technical nature in the review **L'Eau, l'Industrie, les Nuisances** is connected to businesses and business activities listed in the **Guide de l'Eau**, and is linked to the products base of **FranceEnvironnement**.  
And vice-versa...

When you work through the digital ecosystem, you're working across a brand's entire information chain together with its customers, the aim being to roll out the most coherent media campaign possible.

### CONTACT US

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